

G A B L E S CORAL LIVING

APRIL-MAY 2007

MIAMI LIFE & LEISURE



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Jacqueline C. Rasco

On a trip to Brazil just over a year ago, Jacqueline C. Rasco came across precious gemstones that she brought back to Miami. "I wanted to start mounting them to make cocktail rings," she says.

Working with luxury products wasn't exactly new to her. She had worked for L'Oreal in Miami where she was in charge of Giorgio Armani fragrances for the duty-free sector. And she'd loved jewelry since childhood: "Every birthday, I planned what jewelry I wanted two months in advance." She remembers one year designing a matching necklace for a pair of garnet earrings.

What started as child's play has blossomed into a career. Today, she is a jewelry designer and president of Chisholm Collection (www.chisholmcollection.com), with pieces that feature semi-precious stones – topaz, quartz and amethysts – set in gold or sterling silver. Her jewelry (costing \$400-\$1,000) is sold at J. Del Olmo Couture (Coral Gables), Fifty Rio (Key Biscayne) and NUR (San Juan, Puerto Rico). "They're all simple," she says. "They're not intricate or heavy on details so the eye is taken to the beauty of the stone."

She donates \$30 of each sale from her "Be Pink" line – two pink quartz cocktail rings and a pink amethyst necklace – to the Susan G. Komen Miami/Ft. Lauderdale affiliate. "I'm weak for pink," she says, adding that she also wanted to honor women who have fought hard against breast cancer.

– Millie Acebal Rousseau

Photo by Lulu and Petunia

